

Expected one or two levels of progress across year 9 depending on starting point. Expected progress range based on Prior Attainment shown below, but this is purely suggestive. To achieve a level, students need to demonstrate that level across all three disciplines.

	Step 1-2	Step 3-4 (LPA)	Step 5-6 (LPA)	Step 7 (LPA/MPA)	Step 8 (MPA/HPA)	Step 9 (MPA/HPA)	Step 10 (HPA)
Knowledge and Understanding	I have attempted to describe media texts using descriptive English	I can describe what a media text is made up of. I try to use some key media words in my work. I use little or no evidence of Media concepts.	I can describe how a media text is put together. I can use some media words and phrases.	I understand who produces media texts. I know that people can be affected by the media. I use some media terminology accurately.	I use a range of media terminology accurately. I understand who produces media texts and some of the processes. I understand how people are affected by the media.	I always use media terminology extensively and accurately. I understand who produces media texts, the processes and limitations. I explain how people are affected by the media.	I am very confident when using media terminology and always consider theoretical concepts. I have an excellent understanding of institutional issues. I logically explain how people are affected by the media.
Analysis and Interpretation	I am able to explain what I think about a media text	I give a personal response to texts. I try to use some key media words in my work. I explain which texts I like and why. I sometimes know who the target audience is.	I describe the decisions made in texts I study. I know who the target audience is for a range of texts. I know the media shows people	I sometimes explain why decisions are made in the texts I study. I explain how a text suits its target audience. I can discuss the idea of media	I explain why decisions are made in the texts I study. I explain how a text suits its target audience and how they will respond. I can discuss the idea of media	I clearly explain why decisions are made in all the texts I study. I explain how a variety of audiences read different media texts. I can evaluate the idea of media	I confidently explain and expand on choices within media texts I study. I explore how audience and representation is explored in detail and evaluated.

			in different ways.	representation in some texts.	representation in a range of texts.	representation in a range of texts.	
Production Skills	I use media production software to create some visual artifacts	I try to make a media text. It is a very limited attempt at a realistic media artefact.	I show basic planning skills. I try to make my production look like a real media text.	I carry out some pre-production tasks. I mostly choose resources that are suited to the task. Some parts of my production are like a real media text.	I always choose resources that are suited to the task. My production uses some conventions which make its purpose clear.	I am creative in using resources that are suited to the task. My production is clearly fit for its purpose and uses the right conventions.	I show a high degree of competence in using resources that are suited to the task. I demonstrate flair, creativity and imagination. My production is convincing and appropriate.